



Re-Visioning the Way We Work: A Heroic Journey

By Ginger Grant

iUniverse, Inc. Paperback. Condition: New. 182 pages. Dimensions: 8.8in. x 5.9in. x 0.6in. A lucid gateway to Joseph Campbell's monomyth of the hero's journey, particularly as it can be applied to one's career. Ginger Grant is an excellent interpreter of this invaluable but sometimes rather difficult body of work. I recommend her highly. William Gibson, author of *Pattern Recognition* A most remarkable technique born of a most remarkable vision! This book grounds the world of business management and corporate organization in a mythological psychology. It demonstrates practically a way to give creativity and imagination to the real life of the workplace. A unique and important contribution to the field! David L. Miller, PhD., Watson Ledden Professor Emeritus, Syracuse University Ginger Grant's creative reimagining of the workplace promises any who will consider her mythic approach to doing business a more flexible and humane corridor out of the stilted and calcified set of rules and formats that govern its behavior. Her leading impulse, that the corporate ethos will change dramatically only when it understands and accepts its own functioning mythology, promises to reanimate the place where we spend the best energies of our lives. Dennis Patrick Slattery, Core Faculty, Pacifica...



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