



Venturewavez: 21st Century Business Modeling (Paperback)

By Robert Law

Createspace Independent Publishing Platform, United States, 2014. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.VentureWavez(R) is a scenario modelling tool, including computer software which simulates global businesses as they respond to the seismic changes of the internet, mobile and cloud computing. It simulates operation through their own trading and investment cycles, and through the trading and investment cycles of their markets and of the wider economy. The Second Edition extends Financial Engineering capabilities typically used in private equity developments. VentureWavez(R) software allows users to set up their own models and test a diverse range of market, product and process developments. These include: - Initial setup of startup or established business -Operation of business financial quarter by quarter -Supply capacity expansion -Price variation -Expansion of sales resource - Addition of sales partners, locally and internationally -Addition of new vertical markets -Extension of product functionality - Addition of regional branch operations -Addition of supply partners -Upgrade of technology platform -Process reengineering -Mergers -Financial engineering VentureWavez(R) provides sample models, as examples for users to set up their own models, in a range of industries including: Horticultural produce, Construction services, Retail, Manufacturing, Software development and Commercial banking.



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