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BREASTFEEDING AND MEDIA : EXPLORING CONFLICTING DISCOURSES THAT THREATEN PUBLIC HEALTH



Springer-Verlag Gmbh Jun 2017, 2017. Buch. Condition: Neu. Neuware - This book centers on the role of media in shaping public perceptions of breastfeeding. Drawing from magazines, doctors' office materials, parenting books, television, websites, and other media outlets, Katherine A. Foss explores how historical and contemporary media often undermine breastfeeding efforts with formula marketing and narrow portrayals of nursing women and their experiences. Foss argues that the media's messages play an integral role in setting the standard of public knowledge...

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- Authored by Katherine A. Foss
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