



## LaFerrari: Dynamic Art

By Moreno Gentili, Luca Di Montezemolo

Skira. Paperback. Condition: new. BRAND NEW, LaFerrari: Dynamic Art, Moreno Gentili, Luca Di Montezemolo, What process lies behind the search for excellence in a sports car? This book reveals the work put into the production of the new supercar, LaFerrari a car whose ambitions are evident through its very name. A voyage of discovery of the Italian passion, method and excellence which created an authentic masterpiece on four wheels, told through the stories of the characters who have worked on the project, and the photos of its creation. Comparisons with its predecessors, the first style drafts, the clay models, wind-tunnel research, studies on cockpit ergonomics, vehicle dynamics, the perfection of the gears and brakes all are revealed here in an ebb and flow of images and designs. Furthermore, the development of the HY-KERS technology, thanks to its contribution in Formula 1 races, allows an insight into one of the most advanced frontiers in the world of sports cars destined for the road. High-craftsmanship, human experiences and futuristic technologies combine in this fascinating story, in a group work that achieves the greatest combination of innovation and aesthetic beauty.



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