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MANAGING SPORT FINANCE (PAPERBACK)



Taylor Francis Ltd, United Kingdom, 2011. Paperback. Condition: New. Language: English . Brand New Book. All good managers working in sport need to have a clear understanding of the principles of finance and accounting. Whether working in the private, public or voluntary sectors, a firm grasp of the basic concepts and techniques of financial management is essential if a manager is to make effective decisions and to implement those decisions successfully. Managing Sport Finance is the first book to offer...

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- Authored by Robert Wilson
- Released at 2011



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