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# BUILD YOUR OWN APP FOR FUN AND PROFIT (PAPERBACK)



Huron Street Press, United States, 2012. Paperback. Condition: New. Language: English . Brand New Book. Aimed squarely at the entrepreneur who knows little about mobile applications but is eager to know more, this primer explains in simple language this fast-growing segment of the world economy. The burgeoning smartphone and tablet market presents opportunities and new income streams for enterprising business managers. Avoiding jargon and technical language, the basics of mobile web applications are explained, and practical advice about using open-access...

## Read PDF Build Your Own App for Fun and Profit (Paperback)

- Authored by Scott La Counte
- Released at 2012



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## Reviews

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