

The Business of Podcasting: How to Take Your Podcasting Passion from the Personal to the Professional (Paperback)



Filesize: 7.54 MB

Reviews

A high quality pdf as well as the typeface applied was exciting to see. It really is written in simple words and phrases rather than difficult to understand. You will not really feel monotony at any time of your time (that's what catalogs are for relating to in the event you question me).

(Robyn Nolan)

THE BUSINESS OF PODCASTING: HOW TO TAKE YOUR PODCASTING PASSION FROM THE PERSONAL TO THE PROFESSIONAL (PAPERBACK)

[DOWNLOAD](#)

Createspace, United States, 2015. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.Two of the pioneers in podcasting have joined forces to co-author *The Business of Podcasting: How to Take Your Podcasting Passion from the Personal to the Professional*, which focuses on the business aspects of producing audio programs for the Web. The book is also available for instant download on the Amazon Kindle. The authors are Donna Papacosta of Trafalgar Communications, host of the popular Trafcom News Podcast and an internationally known trainer and seminar leader; and Steve Lubetkin, founder of Professional Podcasts, one of the first podcast production companies and now a division of The Lubetkin Media Companies LLC, an award-winning producer of business and organizational podcasts, with more than three quarters of a million downloads. Unlike other podcasting books that delve into the mechanics of creating a podcast, *The Business of Podcasting* describes the business side of podcasting: how to position clients expertise through podcasting, the best business models, how to find clients, contracts, legal reviews, and much more. Here are some comments from some of our early readers: Reading *The Business of Podcasting* was a pleasure . The book is a great blend of practical business and technical advice about the value, pitfalls and practical realities of producing a podcast series for money, not love (well, okay a bit of love is okay). For seasoned podcasters who have the chops to tell great stories with strong audio, the book will give you insights into turning your passion into at least a part-time paycheck. Professional communicators will find the text a great starting point to enter the podcast business, from a technical point of view. Anyone with an interest in the now re-emerging podcast market will find the book a concise, readable...



[Read *The Business of Podcasting: How to Take Your Podcasting Passion from the Personal to the Professional \(Paperback\)* Online](#)



[Download PDF *The Business of Podcasting: How to Take Your Podcasting Passion from the Personal to the Professional \(Paperback\)*](#)

You May Also Like



A Guide to Syllogism: Or a Manual Comprehending an Account of the Manner of Disputation Now Practised in the Schools at Cambridge; With Specimen of the Different Acts Adapted to the Use of

Forgotten Books, 2017. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. Excerpt from A Guide to Syllogism: Or a Manual Comprehending an Account of the Manner of Disputation Now...

[Download ePub »](#)



How to avoid the execution of 12 traps (4VCD +1 This text materials) k(Chinese Edition)

paperback. Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Pub Date :2004-06-01 Publisher: Peking University the Audiovisual Press Basic information title: how to avoid...

[Download ePub »](#)



Parenting:: How to Guide Your Children to the Peak of Their Potential (Paperback)

Createspace Independent Publishing Platform, 2017. Paperback. Condition: New. Large Print. Language: English . Brand New Book ***** Print on Demand *****.The parenting; how to guide your children to the peak of their potential is a...

[Download ePub »](#)



So, You Want to Be a Chef?: How to Get Started in the World of Culinary Arts (Be What You Want)

Aladdin Paperbacks 2013-01-01, 2013. Paperback. Condition: New. Paperback. Publisher overstock, may contain remainder mark on edge.

[Download ePub »](#)



Address of the Atlanta Register to the People of the Confederate States: One Dollar Per Copy (Classic Reprint) (Paperback)

Forgotten Books, United States, 2015. Paperback. Condition: New. Language: English . This book usually ship within 10-15 business days and we will endeavor to dispatch orders quicker than this where possible. Brand New Book. Excerpt...

[Download ePub »](#)