Producing Success: A Career Guide for Conference Producers (Paperback)



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Reviews

Complete guide for ebook fans. Better then never, though i am quite late in start reading this one. Your life span will likely be convert when you full reading this ebook.

(Dr. Teagan Beahan Sr.)

PRODUCING SUCCESS: A CAREER GUIDE FOR CONFERENCE PRODUCERS (PAPERBACK)



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Gorilla River, 2016. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. Are you reaching your potential as a conference producer? Think about it. You fly around the world to run million dollar events at luxury hotels and resorts. Billion dollar companies pay to share the spotlight on programs that you conceive and create. You cut through hype and headlines to highlight the issues that professionals work on when they roll up their sleeves. Several hundred executives and business leaders listen eagerly as you bring experts on stage to share insights. Guests pay thousands of dollars and spend weeks out of the office to share in your vision as it comes to fruition. Imagine that feeling of being on stage in front of hundreds of interested people, knowing that your event is a success. Or having a world-class meal in a destination city while sharing jokes with satisfied clients and coworkers, friends all. Think about watching your speaker list grow, securing a high profile sponsor, or asking the hotel representative to get more chairs because the current session is standing room only. You have great power and influence. So ask yourself: Are you making the most of this career? This is what producing a successful conference is about. You ve been looking for ways to move forward. To bring your career to the next level. A way to find the freedom that comes with being a highly skilled, multi-faceted professional. If you re a career minded conference producer, Producing Success: A Career Guide for Conference Producers is the only book specifically written with you in mind. It offers insights and observations gleaned from over a decade producing content-driven industry conferences for independent events companies. People in careers ranging from public relations to enterprise sales have...

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