



## Entrepreneurship: Unwrap the Genius in You (Paperback)

By Mariette Kussmaul

Kudu Publishing, United Kingdom, 2012. Paperback. Condition: New. Language: English . Brand New Book. Are you a genius? You may be surprised by Mariette Kussmaul's answer to that question. With insight born out of years of personal experience as an entrepreneur, Mariette unwraps and identifies the characteristics of business genius that lie hidden in your soul. Each chapter has been carefully written to uncover the power of your true gifting and identify the unique niche of your creative signature. After helping you look within to uncover your hidden giftings, Mariette provides a step-by-step guide to envisioning, planning and executing the launch of your new business. Each chapter offers red flags, words of wisdom and self-evaluation questions to help you turn reflection into reality and dreams into income. In her conversational and transparent style, Mariette combines real-world business theory with personal stories of her own successes and failures. Having mentored countless entrepreneurs to personal and professional success, let Mariette walk beside you as you plot a course to developing a dream idea into a professional business plan with the market potential of making millions of dollars.



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