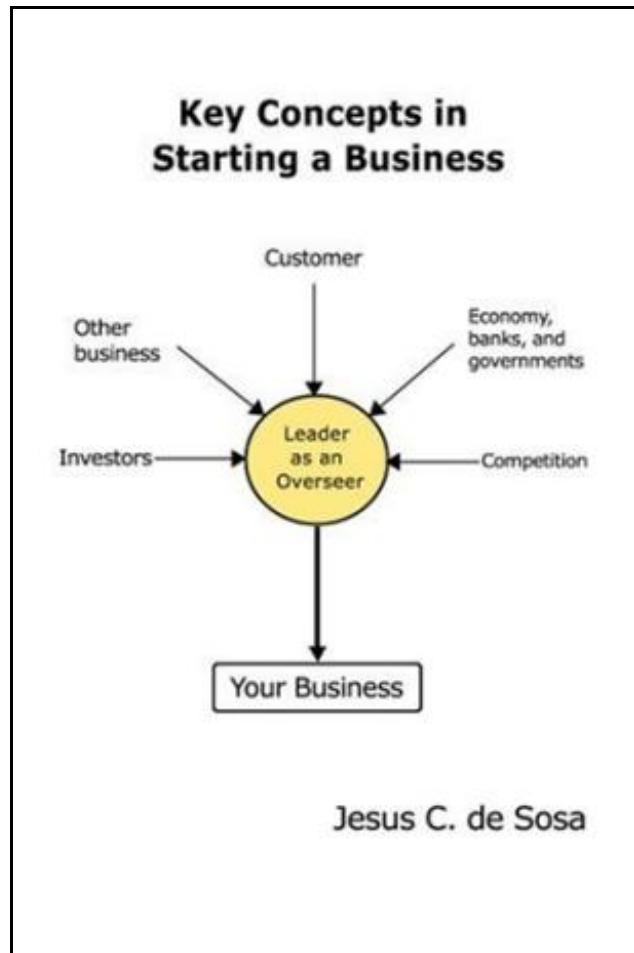


Key Concepts in Starting a Business (Paperback)



Filesize: 2.37 MB

Reviews

This ebook is very gripping and fascinating. Sure, it is engage in, nevertheless an amazing and interesting literature. It is extremely difficult to leave it before concluding, once you begin to read the book.

(Ms. Ora Buckridge)

KEY CONCEPTS IN STARTING A BUSINESS (PAPERBACK)



iUniverse, United States, 2007. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. A new business faces numerous problems. They include marketing and sales, capital, forming business units, accounting, inflation, interest rate, taxes, and tons of files. In this book, marketing is compared to imaging, consisting of film, aperture, and subject. The film is analogous to the product. A camera s aperture is the organization of the business. The subject represents customers. How a business captures a customer depends on its value and support systems and the apathy of customers. An entrepreneur will have to fund the initial start-up. To this end, the book provides recommendations on how to raise funds. Equally important is to continue working on the idea despite the lack of funds. Each work is an intellectual property and has monetary value. The more intellectual property, the higher will be the valuation of the business during its initial public offering (IPO). Accounting is another area which an entrepreneur must have a working knowledge. It is important not only for taxes but also in monitoring the financial health of the business. Inflation, interest rate, and taxes are variables beyond an entrepreneur s control. However, they have to be understood to correctly position a business. E-mails, Web sites, data security, and tons of files could divert an entrepreneur s attention from the real issues of the business. Somehow they have to be controlled, and this book provides recommendations on managing them.



[Read Key Concepts in Starting a Business \(Paperback\) Online](#)



[Download PDF Key Concepts in Starting a Business \(Paperback\)](#)

You May Also Like



The Crowdfunding Handbook: Using Equity Funding Portals to Raise Money for Your Small Business or Start-Up (Paperback)

Amacom, United States, 2017. Paperback. Condition: New. Language: English . Brand New Book. Ever wish your company could raise capital the Kickstarter way? Equity crowdfunding is finally here, opening new funding avenues for small businesses and...

[Read ePub »](#)



The Financial Times Guide to Business Start Up [Taschenbuch] by Williams, Sara

Financial Times Prentice Hall, 2005. Taschenbuch. Condition: Neu. Unbenutzte Restauflage Unbenutzt. Schnelle Lieferung, Kartonverpackung. Abzugsfähige Rechnung. Bei Mehrfachbestellung werden die Versandkosten anteilig erstattet. - The Financial Times Guide to Business Start Up 440 pp. Englisch.

[Read ePub »](#)



Tangerine, a Child s Letters from Morocco: Being the Impressions of a Little English Girl, During a Short Visit to the Chief Coast Town of Morocco, Contained in Her Letters Written at the

Forgotten Books, 2017. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. Excerpt from Tangerine, a Child s Letters From Morocco: Being the Impressions of a Little English Girl, During...

[Read ePub »](#)



Probability Concepts in Engineering: Emphasis on Applications to Civil and Environmental Engineering, 2nd ed.

2013. Hardcover. Condition: New. 2nd edition. Brand NEW, Paperback International Edition. Black & White or color, Cover and ISBN may be different but similar contents as US editions. Standard delivery takes 5-9 business days by...

[Read ePub »](#)



Probability Concepts In Engineering 2Ed: Emphasis On Applications To Civil And Environmental Engineering (Hb 2007)

Condition: New. New. International edition. Different ISBN and Cover image but contents are same as US edition. Perfect condition. Customer satisfaction our priority.

[Read ePub »](#)